

ESTTA Tracking number: **ESTTA398052**

Filing date: **03/15/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198102
Party	Defendant Mobilization Labs, LLC
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Date	03/15/2011
Attachments	Exhibit 6.pdf ( 5 pages )(1003887 bytes )

# Exhibit 6

INTERNET ARCHIVE

www.archive.org

http://fanfamilyexperience.com/landing

Go

JAN

FEB

MAR

12

2009

29 Jan 09 - 27 Feb 09

7000

7910

Email:

Password:

☐ Remember Me

Login

Lost Password?

Sign Up Now

Full Name:

Email Address:

Postal Code:

Country:

United States of America

Birthday:

Month

Day

Year

☒ Subscribe To Newsletter

Sign Up

By creating an account you accept all terms specified in the [User Agreement](#)

Additionally, you acknowledge that you, and any of the contacts you upload, are at least 13 years of age.

What is the FanFamily Experience?

There will be a variety of activities and events that allow us to join forces on everything we do this year - from the 3D movie to the World Tour to the release of our new CD. But our first FanFamily project is to make the OPENING WEEKEND OF THE 3D MOVIE the BIGGEST FAN EVENT EVER.

Check back daily! We will be adding new content, photos, and events every day!

Get Rewarded for Your Impact!

(1) One top fan will receive a trip for two to NYC to hang with the JonasBrothers!

(20) Twenty top fans will win front row tickets to a concert!

The first FanFamily Experience Project ends at midnight PST on Sunday March 1st.

More details and prizes inside!

**Your Online Community** [\(Click to Exit the Tour\)](#)

**FanFamily Experience provides a whole new way to find others that have similar interests and get more involved together.**

**Control Your Personal Information**

Creating a volunteer profile in FanFamily Experience is fast, fun and easy. Specify your interests, join groups, and share contact information. FanFamily Experience will always keep your personal information private and confidential. You can even post a photo of yourself to add to the fun.

**Help Increase FanFamily Experience's Online Community**

Get your friends and family to join with FanFamily Experience Invitations. Once these friends accept, they are then connected into your team. Send them messages, view their Personal Impact™, invite them to participate in activities, and much more.

**Gain Direct Access**

Use FanFamily Experience to stay abreast of the latest efforts on the ground. Read the latest news, view upcoming events, and receive special insider messages.

[Next: Your Personal Impact »](#)

# Stand-up and Be Recognized

[Click to Exit the Tour](#)

- X

screenshot of personal impact bubble
- X

screenshot of impact rankings

FanFamily Experience is based on a simple belief that you play an important role.

## A Reflection of Your Impact

Log in to FanFamily Experience and you'll see your Personal Impact™ located in the top right. This Personal Impact™ reflects your personal contribution of time, effort, and energy. A wide variety of actions help formulate your Personal Impact™, including the number of friends you've invited to join, how much you've spread the word, and much more.

## Recognition

As your Personal Impact™ increases, your progress is tracked. You can then see how your impact stacks up against your friends, family, and other members of the community.

[» Back: Overview](#)[Next: Your Personal Team »](#)

INTERNET ARCHIVE

Wayback Machine

http://fanfamilyexperience.com/an/tour3

Go

JAN

FEB

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Close

X

4 captures

29 Jan '09

10 Mar '09

2008

2009

2010

Help

?

# Your Personal Team

(Click to Exit the Tour)

Begin building your personal team by inviting your friends to join in the fun. Then encourage those friends to invite their friends.

## Connect with the Community

With FanFamily Experience, inviting your friends to join has never been easier or more exciting. You can quickly send personalized invitations to all of your friends. As your number of friends grows, so does your Personal Impact™.

## Mobilize the Community

Once your friend accepts your invite they become members of your team. View your friends' profiles and see their interests. The more involved they become, the more your Personal Impact™ grows. As your friends invite their friends, you can browse through the network and see who is connected to whom. You'll be amazed at all the people you can find in your network of friends!

[» Back Your Personal ImpactNext Events »](#)